

Complete The 2019 American Conservative- Reader Survey. Opportunity to enter a drawing to win a \$150 Visa* Gift Card.

NO PURCHASE NECESSARY TO ENTER OR WIN
Purchase does not increase chance of winning.

The Prize

The prize is a **\$150 Visa* gift card**. No purchase or donation to The American Ideas Institute DBA The American Conservative is necessary to enter or win. A purchase or donation does not increase the chance of winning.

The winner will be awarded the prize that he/she was offered in the promotion responded to. No cash or other prize substitution permitted except at The American Ideas Institute DBA the American Conservative's discretion. The prize is nontransferable.

How to Enter

Completed responses to the survey which include the respondents' complete contact information are automatically entered into the prize eligibility. Only one entry will be accepted per person.

Terms and Conditions

1. By submitting an entry, you fully and unconditionally agree to and accept these Official Rules.
2. Incentive entries are void where prohibited. All federal, state and local laws and regulations apply. Subject to any governmental approval that may be required, *The American Ideas Institute DBA The American Conservative* reserves the right to, without prior notice and at any time, terminate the Incentive Prize, in whole or in part, or modify the incentive in any way, should any factor interfere with its proper conduct as contemplated by these Official Rules. The program will begin on 9/5/19 and continue to 11/30/19.
3. Eligibility. Must be at least 18 years old to enter. Employees, officers, or directors of The American Ideas Institute DBA The American Conservative *and* their children, parents, spouses, and members of their household are ineligible to participate. Entrants must complete the survey in order to be considered eligible for the prize. No purchase or donation is necessary. A purchase does not enhance your chance of winning.

4. Effective date of entries. Entries made online will be effective on the day received. All entries become the exclusive property of *The American Ideas Institute DBA The American Ideas Institute* and will not be acknowledged or returned.
5. Selection of winners. Winners will be determined by random drawing from all eligible entries received. Drawing will be held by 12/31/19.
6. Notification of winners. Incentive winner will be notified by telephone. If not by phone, then by email and mail, if applicable. All decisions are final and binding. The American Ideas Institute DBA The American Conservative will make three attempts to contact the entrant, two by phone and one by email. If these attempts are unsuccessful, the American Ideas Institute DBA The American Conservative will disqualify this entrant and a new winner will be randomly selected from the pool of eligible entrants and notified. The American Ideas Institute DBA The American Conservative is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify winners.
7. Odds of winning. The odds of winning any drawing will be determined by the number of eligible entries received.
8. In the event of a dispute regarding who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email account.
9. Indemnification. You agree to release and hold *The American Ideas Institute DBA The American Conservative*, its employees, officers, directors, agents, representatives, , advertising, promotion and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Incentive Prize, including without limitation, personal injury, death and property damage, and claims based on publicity rights, defamation or invasion of privacy.
10. Choice of law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of you and in connection with the Incentive Prize, will be governed by, and construed in accordance with, the substantive laws of the District of Columbia.

*Visa is a registered trademark of Visa International Service Association.